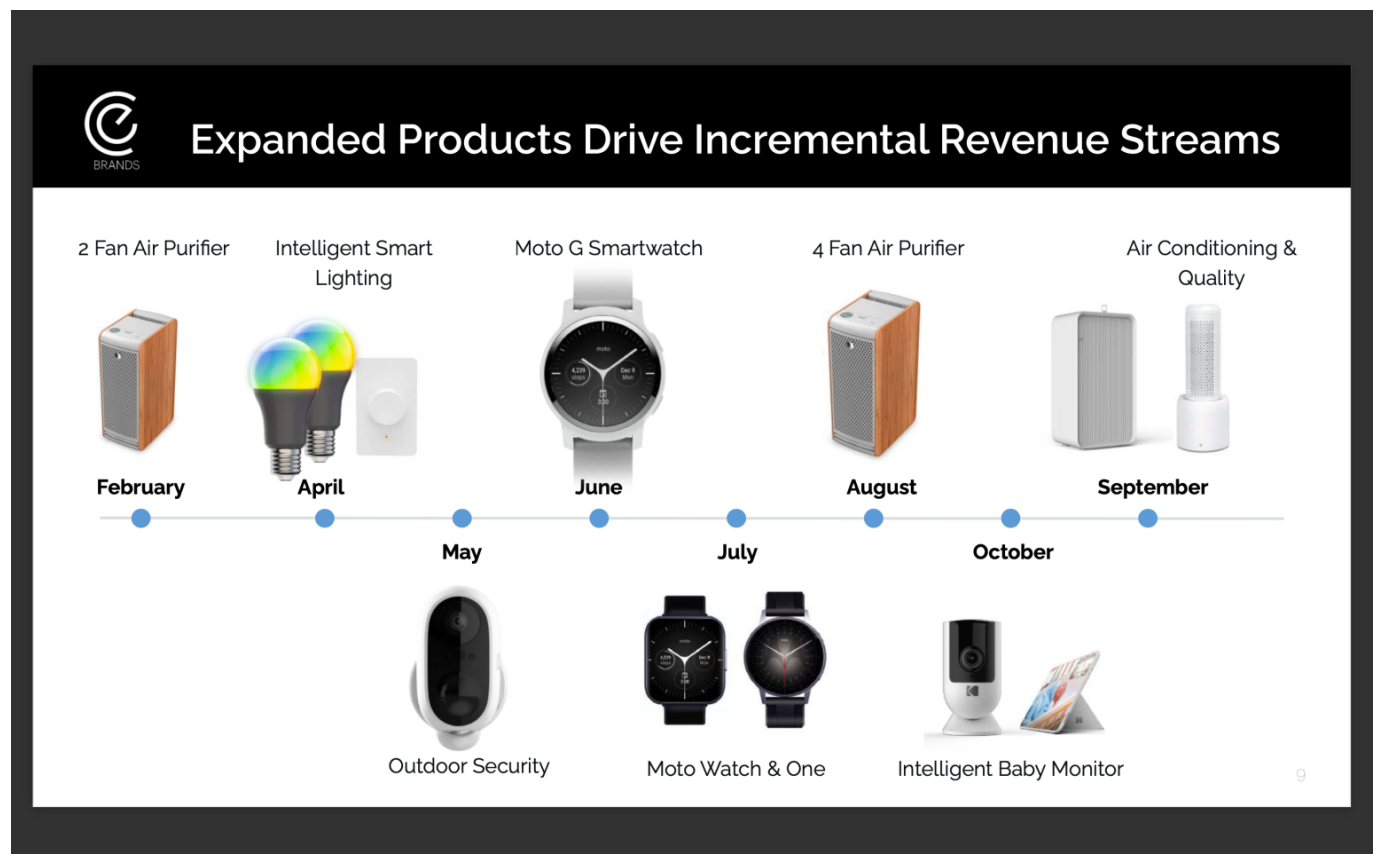


# سه ساعت هوشمند جدید با برند موتو و پلتفرم Wear OS در راه است - دیجیاتو

ایمان صاحبی | دوشنبه، ۱۱ اسفند ۱۳۹۹

اوایل سال ۲۰۲۰ یک شرکت کانادایی به نام eBuyNow از طریق قراردادی با شرکت موتورولا ساعت هوشمندی به نام موتو ۳۶۰ را معرفی و روانه بازار کرد. حالا ظاهراً این قرارداد امسال هم پابرجا مانده و احتمالاً در دنباله سال سه ساعت هوشمند جدید از برند موتو با سیستم عامل Wear OS راهی بازار خواهد شد.

شرکت eBuyNow و CE Brands Inc در فایل ارائه‌ای به تاریخ ۹ فوریه اطلاعاتی را [منتشر کرده‌اند](#) که حاوی موارد جالبی است. کاربران پیش‌تر با eBuyNow آشنا بودند، اما شرکت دوم به‌زودی قرار است به آن‌ها ملحق شود. بر اساس تصویر نقشه راه این شرکت که برنامه آن‌ها برای سال ۲۰۲۱ را نشان می‌دهد، ساعت موتو جی در ماه ژوئن، و موتو واچ و موتو وان در ماه ژوئیه معرفی می‌شوند.



ساعت هوشمند موتو جی که نام آن طبیعتاً از خط تولید تلفن‌های هوشمند [موتورولا](#) می‌آید،

تقریباً مشابه موتو ۳۶۰ است. ولی بدنه‌ای سفید/نقره‌ای بدون تاج چرخنده دارد و در سمت راست آن دو دکمه تخت دیده می‌شود. با توجه به نام این دستگاه می‌توانیم حدس بزنیم که قیمت آن مناسب‌تر خواهد بود.

یک ماه پس از ساعت موتو جی، می‌توانیم محصول جدیدی با صفحه مستطیلی را ببینیم که درست مثل اپل واچ فقط یک دکمه دارد. رابط کاربری این دستگاه تغییراتی داشته تا با صفحه مستطیلی آن مطابقت پیدا کند. در سوی دیگر، موتو وان شبیه دستگاهی نازک‌تر و احتمالاً پریمیوم‌تر به نظر می‌رسد.

**Product Partners**

**Technology**

- Google**  
eBuyNow is one of a handful of active Wear OS Licensees.
- Qualcomm**  
eBuyNow is among the earliest stage companies partnered with Qualcomm for premium wearables. Qualcomm is the American leader in 5G new technology.
- tuya**  
TUYA is the world's largest IoT services supplier to manufacturers. eBuyNow develops products in collaboration with Tuya.
- LifeQ**  
LifeQ is the world leader in heartbeat analytics. Its select customers include Amazon, Apple, Samsung and eBuyNow.

**Manufacturing and Distribution**

- LUXSHARE ICT**  
Luxshare ICT is the world's most valuable contract manufacturer, and a Bloomberg's top Asian stock pick. Its select partners include Apple, Amazon, Microsoft, and eBuyNow.
- COMPAL**  
Compal is a world leading smartwatch manufacturer. Select partners include Apple, HP, Dell and eBuyNow.
- INGRAM MICRO**  
Ingram Micro is the world's largest consumer electronics distributor, with world class technology driving the Direct-To-Consumer surge.

**Brands**

- KODAK**  
Kodak Eastman company experienced the most notable stock market surge of 2020. eBuyNow is a proud partner of Kodak, and represents the Kodak Brand in the Smart Home product category.
- motorola**  
Motorola was the first company to deliver a Google powered Smart Watch, and is a global top 10 brand in the Smartphone category. eBuyNow is a proud partner of Motorola, and represents the Motorola brand in the Smart Watch product category.

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در اسلاید دیگری به نام Product Partners گفته شده که eBuyNow یکی از معدود شرکت‌های فعال دارای مجوز Wear OS است. البته این شرکت یکی از اولین برندهایی است که با کوالکام هم وارد همکاری شده تا محصولات پوشیدنی پریمیوم بسازد.

فعلاً مشخص نیست که این دستگاه‌ها چه مشخصاتی خواهند داشت، اما استفاده از اسنپدراگون Wear 4100 با ۱ گیگابایت رم می‌تواند آینده آن‌ها را تضمین کند. ولی با توجه به این که ساعت هوشمند موتو جی احتمالاً قیمت پایین‌تری خواهد داشت، شاید این دستگاه را با اسنپدراگون Wear 3100 ببینیم.

در صفحه دیگری از این فایل تصویر پیش‌تر دیده‌نشده‌ای از نسخه سفید نسل سوم موتو ۳۶۰ دیده می‌شود که بدنه شفاف دارد و سیم‌پیچ شارژر و سایر مدارهای دستگاه از داخل آن پیداست.

#### General

Capitalized terms that are used, but not defined, in this presentation have the meanings given to them in the preliminary prospectus. This presentation is qualified in its entirety by reference to, and must be read in conjunction with, the information contained in the preliminary prospectus. Prospective investors should rely only on the information contained in the preliminary prospectus.

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#### Forward-Looking Information

This presentation contains forward-looking information within the meaning of Securities Laws. In general, forward-looking information refers to disclosure about future conditions and events and includes future-oriented financial information concerning prospective financial performance, financial position, or cash flows that is presented as a forecast or projection. More particularly and without limitation, this presentation contains forward looking information concerning:

- Data Driven Products (slide 7)
- major product release timeline (slide 8);
- 2021 plans (slide 9);
- sales growth (slide 12);
- proposed executive officers and board (slide 23 and 24);
- terms of the offering (slide 25); and
- pro forma capitalization table (slide 26).

The forward-looking information in this presentation is based on certain key assumptions and expectations made by the CE Brands and eBuyNow, including expectations and assumptions relating to the ability of CE Brands and eBuyNow to perform their obligations under the Amended and Restated Amalgamation Agreement. Other assumptions and expectations relate to general economic, political and market conditions, as well as the laws, regulations, and rules applicable to CE Brands and eBuyNow prior to the Closing Date.

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عرضه این سه محصول در مجموع می‌تواند به افزایش رقابت در بازار گوشی‌های مبتنی بر Wear OS کمک کرده و شرایط رشد این اکوسیستم را فراهم کند.

[دیجیاتو](#)